

FRAME

A practical framework for responsible AI in monitoring and evaluation

FRAME helps evaluation teams use AI responsibly across the full evaluation lifecycle. It combines practical guidance, human oversight, and governance so AI can support — but not replace — sound evaluative judgment.



What FRAME is

- A practical guide for responsible AI use in M&E
- Designed for real evaluation workflows and teams
- Used alongside human validation, documentation, and governance



Five guiding principles



1. **Accountability** — Named people remain responsible for AI use and decisions.



2. **Transparency** — AI use, methods, and limitations are disclosed clearly.



3. **Validation** — Outputs are checked before they inform findings.



4. **Fairness & Context** — Risks, bias, and local context are actively considered.



5. **Human Judgment** — Final evaluative judgment stays with people, not AI.



Evaluation lifecycle



1

Design



2

Structuring & Planning



3

Data Collection



4

Analysis



5

Judgment



6

Reporting



7

Utilization

Supported by foundations at inception and cross-cutting governance throughout.



How to use FRAME

1



Plan AI use intentionally

2



Check risks and safeguards

3



Validate outputs with humans

4



Document decisions and limitations



Use it with



The FRAME Checklist



The Book / resources



Team workshops or
AI for MEL training



Start with the checklist



Review key risks



Keep humans in the loop